



KSHB-TV

ORDER

Flight Dates **07/24/12-08/15/12**

Contract / Revision **305476 /**
Original Date / Revision
 08/08/12 08/08/12
Advertiser **US Chamber of Commerce**

Agency **Smart Media Group**
Buying Contact

**814 King Street - Suite 400
 Alexandria, VA 22314-3039**

Product
USCOC-US Chamber of Commerce
Agency Com 15%
Billing Contact
**814 King Street - Suite 400
 Alexandria, VA 22314-3039**

Sales Office EWSDC
Sales Region NAT
Agency Ref

Order Sep 00:20:00
Estimate # **724815**
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes POL POL ISS
Product Codes PL
Priority P-2
Advertiser Ref

Primary Account Executive
 Tara Washburn

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Tara Washburn | 100% | | |

| Order Share % | Market Value |
|-------------------|------------------------|
| Competing Station | % of Order Amount |
| CABLE | % |
| KCPT | % |
| KCTV | % |
| KCWE | % |
| KMBC | % |
| KMCI | % |
| KPXE | % |
| KSMO | % |
| UNKWN | 100% |
| WDAF | % |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|--------------------|--------------------|---------------|------------|----------|---------|-------------|--------------|
| July 2012 | 16 | \$19,252.50 | \$22,650.00 | 39.00 | 06/25/12 | 07/29/12 | 16 | \$19,252.50 | \$22,650.00 |
| August 2012 | 39 | \$36,167.50 | \$42,550.00 | 136.30 | 07/30/12 | 08/13/12 | 39 | \$36,167.50 | \$42,550.00 |
| Totals | 55 | \$55,420.00 | \$65,200.00 | 175.30 | | | | | |

| | | | | | | | | | | | | | <u>Totals</u> | |
|---|-----------|-------------------|-----------------|------------------------|-----------------------|----------------|------------------|---------------|-----------------------|------------|-------------|----------|---------------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| E 1 | KSHB | 07/25/12 | 08/13/12 | M-F 4-430p Jeopardy | CM | 4-430p | 1- 1- 1-- | :30 | 3 | \$300.00 | P-2 | 3.70 NM | 12 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 07/23/12 | 07/29/12 | -- 122-- | 5 | | \$300.00 | | 3.70 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | KSHB | 07/23/12-07/29/12 | | M-F 4-430p | 4-430p | | -- W- - F- - - - | :30 | (\$300.00) | 3.70 | NM | | | |
| Credited | | | | | | | | | | | | | | |
| [revising-putting \$ back onto the lines] | | | | | | | | | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | 21111-- | 6 | | \$300.00 | | 3.70 | | | | | |



KSHB-TV

Print Date: 08/08/12

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Contract / Revision **305476** Flight Dates **07/24/12-08/15/12**

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

Order Sep 00:20:00

Advertiser **US Chamber of Commerce** Product **USCOC-US Chamber of Cor** Estimate # **724815**

| | | | | | | | | | | | | | | Totals | |
|--|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| E 1 | KSHB | 07/25/12 | 08/13/12 | M-F 4-430p Jeopardy | CM | 4-430p | 1-1-1-- | :30 | 3 | \$300.00 | P-2 | 3.70 | NM | 12 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | 21111-- | 6 | | \$300.00 | | 3.70 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 13 | KSHB | 07/30/12-08/05/12 | | M-F 4-430p | 4-430p | | MTWThF---- | :30 | | (\$300.00) | | 3.70 | NM | | |
| See MG 1.16,1.17,1.18 | | | | | | | | | | | | | | | |
| [Olympic Sports Late-Run] | | | | | | | | | | | | | | | |
| 14 | KSHB | 07/30/12-08/05/12 | | M-F 4-430p | 4-430p | | MTWThF---- | :30 | | (\$300.00) | | 3.70 | NM | | |
| See MG 1.16,1.17,1.18 | | | | | | | | | | | | | | | |
| [Sports Late-Run] | | | | | | | | | | | | | | | |
| 16 | KSHB | 08/10/12-08/13/12 | | M-F 4-430p | 4-430p | | M----F---- | :30 | | \$300.00 | | 3.70 | NM | | |
| Ⓜ MG for 4.5,1.14,1.13 | | | | | | | | | | | | | | | |
| 17 | KSHB | 08/10/12-08/13/12 | | M-F 4-430p | 4-430p | | M----F---- | :30 | | \$300.00 | | 3.70 | NM | | |
| Ⓜ MG for 4.5,1.14,1.13 | | | | | | | | | | | | | | | |
| 18 | KSHB | 08/10/12-08/13/12 | | M-F 4-430p | 4-430p | | M----F---- | :30 | | \$300.00 | | 3.70 | NM | | |
| Ⓜ MG for 4.5,1.14,1.13 | | | | | | | | | | | | | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | 1 | | \$300.00 | | 3.70 | | | | | | |
| Week: | | 08/13/12 | 08/19/12 | ----- | 0 | | \$0.00 | | 0.00 | | | | | | |
| 2 | KSHB | 07/24/12 | 08/07/12 | NBC Action News at 6p NBC Action News at 6p | CM | 6-630p | -1-1--- | :30 | 2 | \$675.00 | P-2 | 5.20 | NM | 8 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | -1-11-- | 3 | | \$675.00 | | 5.20 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSHB | 07/23/12-07/29/12 | | NBC Action News at 6p | 6-630p | | -T-Th----- | :30 | | (\$675.00) | | 5.20 | NM | | |
| See MG 2.6 | | | | | | | | | | | | | | | |
| [SPOT NOT MOVABLE/ NOT READY FOR AIR ON TUE] | | | | | | | | | | | | | | | |
| 6 | KSHB | 07/23/12-07/29/12 | | NBC Action News at 6p | 6-630p | | --W----- | :30 | | (\$675.00) | | 5.20 | NM | | |
| Ⓜ Credited | | | | | | | | | | | | | | | |
| [revising-putting \$ back onto the lines] | | | | | | | | | | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | 11111-- | 5 | | \$675.00 | | 5.20 | | | | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | 1 | | \$675.00 | | 5.20 | | | | | | |
| 3 | KSHB | 07/24/12 | 08/15/12 | M-F 1035-1135p Tonight Show | CM | 1035-1135p | -112-- | :30 | 4 | \$350.00 | P-1 | 2.30 | NM | 11 | \$3,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | -1122-- | 6 | | \$350.00 | | 2.30 | | | | | | |



KSHB-TV

Print Date: 08/08/12

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Contract / Revision **305476** Flight Dates **07/24/12-08/15/12**

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

Order Sep 00:20:00

Advertiser **US Chamber of Commerce** Product **USCOC-US Chamber of Cor** Estimate # **724815**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------------|---|-------------------|-----------------|--------------------------------|-------|-----------------------|-------------------|---------------|-------|-----------------------|-----|------------|-------------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 3 | KSHB | 07/24/12 | 08/15/12 | M-F 1035-1135p Tonight Show | CM | 1035-1135p | - 112 - - - | :30 | 4 | \$350.00 | P-1 | 2.30 | NM | 11 | \$3,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 07/23/12 | 07/29/12 | - 1122 - - | | 6 | | \$350.00 | | 2.30 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSHB | 07/23/12-07/29/12 | | M-F 1035-1135p | | 1035-1135p | - TWTh - - - - - | :30 | | (\$350.00) | | 2.30 | NM | | |
| | See MG 3.8 | | | | | | | | | | | | | | |
| | [SPOT NOT MOVABLE/ NOT READY FOR AIR ON TUE] | | | | | | | | | | | | | | |
| 2 | KSHB | 07/23/12-07/29/12 | | M-F 1035-1135p | | 1035-1135p | - TWTh - - - - - | :30 | | (\$350.00) | | 2.30 | NM | | |
| | Credited | | | | | | | | | | | | | | |
| | [revising-putting \$ back onto the lines] | | | | | | | | | | | | | | |
| 8 | KSHB | 07/23/12-07/29/12 | | M-F 1035-1135p | | 1035-1135p | - - W - - - - - - | :30 | | (\$350.00) | | 2.30 | NM | | |
| | Ⓜ Credited | | | | | | | | | | | | | | |
| | [revising-putting \$ back onto the lines] | | | | | | | | | | | | | | |
| 9 | KSHB | 07/23/12-07/29/12 | | M-F 1035-1135p | | 1035-1135p | - TWThF - - - - | :30 | | (\$350.00) | | 2.30 | NM | | |
| | See MG 3.18,3.19,3.20,3.21,3.22,3.23,3.24,3.25,3.26 | | | | | | | | | | | | | | |
| | [THIS IS NOT A VALID INV.CODE/ PROGRAM HAS CHANGED DUE TO OLYMPICS AND NEWS AIRING 1035-1135] | | | | | | | | | | | | | | |
| 10 | KSHB | 07/23/12-07/29/12 | | M-F 1035-1135p | | 1035-1135p | - TWThF - - - - | :30 | | (\$350.00) | | 2.30 | NM | | |
| | See MG 3.18,3.19,3.20,3.21,3.22,3.23,3.24,3.25,3.26 | | | | | | | | | | | | | | |
| | [THIS IS NOT A VALID INV.CODE/ PROGRAM HAS CHANGED DUE TO OLYMPICS AND NEWS AIRING 1035-1135] | | | | | | | | | | | | | | |
| 18 | KSHB | 07/30/12-08/06/12 | | M-F 430-5p | | 430-5p | MTWThF - - - - | :30 | | \$350.00 | | 2.30 | NM | | |
| | Ⓜ MG for 3.17,3.12,3.16,3.15,3.13,3.11,3.14,3.9,3.10 | | | | | | | | | | | | | | |
| 19 | KSHB | 07/30/12-08/06/12 | | M-F 430-5p | | 430-5p | MTWThF - - - - | :30 | | \$350.00 | | 2.30 | NM | | |
| | Ⓜ MG for 3.17,3.12,3.16,3.15,3.13,3.11,3.14,3.9,3.10 | | | | | | | | | | | | | | |
| 20 | KSHB | 07/30/12-08/06/12 | | M-F 430-5p | | 430-5p | MTWThF - - - - | :30 | | \$350.00 | | 2.30 | NM | | |
| | Ⓜ MG for 3.17,3.12,3.16,3.15,3.13,3.11,3.14,3.9,3.10 | | | | | | | | | | | | | | |
| 21 | KSHB | 07/30/12-08/06/12 | | M-F 430-5p | | 430-5p | MTWThF - - - - | :30 | | \$350.00 | | 2.30 | NM | | |
| | Ⓜ MG for 3.17,3.12,3.16,3.15,3.13,3.11,3.14,3.9,3.10 | | | | | | | | | | | | | | |
| 22 | KSHB | 07/30/12-08/06/12 | | M-F 430-5p | | 430-5p | MTWThF - - - - | :30 | | \$350.00 | | 2.30 | NM | | |
| | Ⓜ MG for 3.17,3.12,3.16,3.15,3.13,3.11,3.14,3.9,3.10 | | | | | | | | | | | | | | |
| 23 | KSHB | 07/30/12-08/06/12 | | M-F 430-5p | | 430-5p | MTWThF - - - - | :30 | | \$350.00 | | 2.30 | NM | | |
| | Ⓜ MG for 3.17,3.12,3.16,3.15,3.13,3.11,3.14,3.9,3.10 | | | | | | | | | | | | | | |
| 24 | KSHB | 07/30/12-08/06/12 | | M-F 430-5p | | 430-5p | MTWThF - - - - | :30 | | \$350.00 | | 2.30 | NM | | |
| | Ⓜ MG for 3.17,3.12,3.16,3.15,3.13,3.11,3.14,3.9,3.10 | | | | | | | | | | | | | | |
| 25 | KSHB | 07/30/12-08/06/12 | | M-F 430-5p | | 430-5p | MTWThF - - - - | :30 | | \$350.00 | | 2.30 | NM | | |
| | Ⓜ MG for 3.17,3.12,3.16,3.15,3.13,3.11,3.14,3.9,3.10 | | | | | | | | | | | | | | |
| 26 | KSHB | 07/30/12-08/06/12 | | M-F 430-5p | | 430-5p | MTWThF - - - - | :30 | | \$350.00 | | 2.30 | NM | | |
| | Ⓜ MG for 3.17,3.12,3.16,3.15,3.13,3.11,3.14,3.9,3.10 | | | | | | | | | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | 21111 - - | | 6 | | \$350.00 | | 2.30 | | | | | |



KSHB-TV

Print Date: 08/08/12

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Contract / Revision 305476 Flight Dates 07/24/12-08/15/12

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

Order Sep 00:20:00

Advertiser US Chamber of Commerce Product USCOC-US Chamber of Cor Estimate # 724815

| | | | | | | | | | | | | | | Totals | |
|--|-----------|-------------------|-----------------|--------------------------------|-----------------------|----------------|------------------|---------------|-------------------------|----------|------------|-------------|------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| 3 | KSHB | 07/24/12 | 08/15/12 | M-F 1035-1135p Tonight Show | CM | 1035-1135p | - 112 - - - | :30 | 4 | \$350.00 | P-1 | 2.30 | NM | 11 | \$3,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | 21111 - - | 6 | | \$350.00 | | 2.30 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | |
| 11 | KSHB | 07/30/12-08/05/12 | | M-F 1035-1135p | 1035-1135p | | MTWThF - - - - | :30 | (\$350.00) | | 2.30 | NM | | | |
| See MG 3.18,3.19,3.20,3.21,3.22,3.23,3.24,3.25,3.26 | | | | | | | | | | | | | | | |
| [TONIGHT SHOW PREEMPTED/ OLYMPICS AIRS 7-11PM/ NEWS AIRS 11-1130PM/ PLEASE REVISE] | | | | | | | | | | | | | | | |
| 12 | KSHB | 07/30/12-08/05/12 | | M-F 1035-1135p | 1035-1135p | | MTWThF - - - - | :30 | (\$350.00) | | 2.30 | NM | | | |
| See MG 3.18,3.19,3.20,3.21,3.22,3.23,3.24,3.25,3.26 | | | | | | | | | | | | | | | |
| [TONIGHT SHOW PREEMPTED/ OLYMPICS AIRS 7-11PM/ NEWS AIRS 11-1130PM/ PLEASE REVISE] | | | | | | | | | | | | | | | |
| 13 | KSHB | 07/30/12-08/05/12 | | M-F 1035-1135p | 1035-1135p | | MTWThF - - - - | :30 | (\$350.00) | | 2.30 | NM | | | |
| See MG 3.18,3.19,3.20,3.21,3.22,3.23,3.24,3.25,3.26 | | | | | | | | | | | | | | | |
| [TONIGHT SHOW PREEMPTED/ OLYMPICS AIRS 7-11PM/ NEWS AIRS 11-1130PM/ PLEASE REVISE] | | | | | | | | | | | | | | | |
| 14 | KSHB | 07/30/12-08/05/12 | | M-F 1035-1135p | 1035-1135p | | MTWThF - - - - | :30 | (\$350.00) | | 2.30 | NM | | | |
| See MG 3.18,3.19,3.20,3.21,3.22,3.23,3.24,3.25,3.26 | | | | | | | | | | | | | | | |
| [TONIGHT SHOW PREEMPTED/ OLYMPICS AIRS 7-11PM/ NEWS AIRS 11-1130PM/ PLEASE REVISE] | | | | | | | | | | | | | | | |
| 15 | KSHB | 07/30/12-08/05/12 | | M-F 1035-1135p | 1035-1135p | | MTWThF - - - - | :30 | (\$350.00) | | 2.30 | NM | | | |
| See MG 3.18,3.19,3.20,3.21,3.22,3.23,3.24,3.25,3.26 | | | | | | | | | | | | | | | |
| [TONIGHT SHOW PREEMPTED/ OLYMPICS AIRS 7-11PM/ NEWS AIRS 11-1130PM/ PLEASE REVISE] | | | | | | | | | | | | | | | |
| 16 | KSHB | 07/30/12-08/05/12 | | M-F 1035-1135p | 1035-1135p | | MTWThF - - - - | :30 | (\$350.00) | | 2.30 | NM | | | |
| See MG 3.18,3.19,3.20,3.21,3.22,3.23,3.24,3.25,3.26 | | | | | | | | | | | | | | | |
| [TONIGHT SHOW PREEMPTED/ OLYMPICS AIRS 7-11PM/ NEWS AIRS 11-1130PM/ PLEASE REVISE] | | | | | | | | | | | | | | | |
| Week: | | 08/06/12 | 08/12/12 | 1 - - - - - | 1 | | \$350.00 | | 2.30 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | |
| 17 | KSHB | 08/06/12-08/12/12 | | M-F 1035-1135p | 1035-1135p | | M - - - - - | :30 | (\$350.00) | | 2.30 | NM | | | |
| See MG 3.18,3.19,3.20,3.21,3.22,3.23,3.24,3.25,3.26 | | | | | | | | | | | | | | | |
| [programming -olympics scheduled --es] | | | | | | | | | | | | | | | |
| Week: | | 08/13/12 | 08/19/12 | - - - - - | 0 | | \$0.00 | | 0.00 | | | | | | |
| E 4 | KSHB | 07/24/12 | 08/11/12 | Sa Late News Late News Sa | CM | 10-1030p | - - - - - S- | :30 | 1 | \$700.00 | P-2 | 5.10 | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | - - - - - S- | 1 | | \$700.00 | | 5.10 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | KSHB | 07/23/12-07/29/12 | | Sa Late News | 10-1030p | | - - - - - Sa - - | :30 | (\$700.00) | | 5.10 | NM | | | |
| See MG 4.4,4.5,4.6 | | | | | | | | | | | | | | | |
| [per MW / SAT LN should be OLY LN @1500] | | | | | | | | | | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | - - - - - S- | 1 | | \$700.00 | | 5.10 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | |
| 2 | KSHB | 07/30/12-08/05/12 | | Sa Late News | 10-1030p | | - - - - - Sa - - | :30 | (\$700.00) | | 5.10 | NM | | | |
| See MG 4.4,4.5,4.6 | | | | | | | | | | | | | | | |
| [per MW / SAT LN should be OLY LN @1500] | | | | | | | | | | | | | | | |
| 4 | KSHB | 07/30/12-08/05/12 | | Sa Late News | 10-1030p | | - - - - - Sa - - | :30 | \$1,500.00 | | 5.10 | NM | | | |
| Ⓜ MG for 4.3,4.1,4.2 | | | | | | | | | | | | | | | |
| [Due To Placement] | | | | | | | | | | | | | | | |
| 5 | KSHB | 07/30/12-08/05/12 | | M-F 4-430p | 4-430p | | - T- Th- - - - - | :30 | (\$300.00) | | 5.10 | NM | | | |
| Ⓜ See MG 1.16,1.17,1.18 | | | | | | | | | | | | | | | |
| [Sports Late-Run] | | | | | | | | | | | | | | | |
| 6 | KSHB | 07/30/12-08/05/12 | | M-F 4-430p | 4-430p | | - T- Th- - - - - | :30 | \$300.00 | | 5.10 | NM | | | |
| Ⓜ MG for 4.3,4.1,4.2 | | | | | | | | | | | | | | | |
| Week: | | 08/06/12 | 08/12/12 | - - - - - | 0 | | \$0.00 | | 0.00 | | | | | | |
| 5 | KSHB | 07/24/12 | 07/27/12 | M-F 630-7p M-F 630-7p | CM | 630-7p | - - 11 - - - | :30 | 2 | \$950.00 | P-2 | 5.90 | NM | 2 | \$1,900.00 |

| | | | | | | | | | | | | | | Totals | |
|---|-----------|-------------------|-----------------|---|-----------------------|----------------------------|-----------------|---------------|-------|-----------------------|-----|------------|-------------|--------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| 5 | KSHB | 07/24/12 | 07/27/12 | M-F 630-7p M-F 630-7p | CM | 630-7p | -- 11--- | :30 | 2 | \$950.00 | P-2 | 5.90 | NM | 2 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | -- 111-- | 3 | | \$950.00 | 5.90 | | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSHB | 07/23/12-07/29/12 | | M-F 630-7p | 630-7p | | -- WTh---- | :30 | | (\$950.00) | | 5.90 | NM | | |
| Credited [revising-putting \$ back onto the lines] | | | | | | | | | | | | | | | |
| 3 | KSHB | 07/23/12-07/29/12 | | M-F 630-7p | 630-7p | | -- WThF---- | :30 | | (\$950.00) | | 5.90 | NM | | |
| See MG 5.4 [630-7 IS PART OF THE OPENING CEREMONY/ THIS RATE WILL NOT CLEAR] | | | | | | | | | | | | | | | |
| 4 | KSHB | 07/30/12-07/30/12 | | Oly Zone | 630-7pm | | M----- | :30 | | \$950.00 | | 5.90 | NM | | |
| Ⓜ MG for 5.3 07/27 | | | | | | | | | | | | | | | |
| 6 | KSHB | 07/30/12 | 08/06/12 | Oly Zone Oly Zone | CM | 630-7pm | 1- 1- 1-- | :30 | 3 | \$950.00 | P-2 | 5.90 | NM | 6 | \$5,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | 11111-- | 5 | | \$950.00 | 5.90 | | | | | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | 1 | | \$950.00 | 5.90 | | | | | | | |
| 7 | KSHB | 07/28/12 | 08/11/12 | Oly Zone Oly Zone | CM | 630-7pm | -----S- | :30 | 1 | \$500.00 | P-3 | 3.30 | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | -----S- | 1 | | \$500.00 | 3.30 | | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----S- | 1 | | \$500.00 | 3.30 | | | | | | | |
| Week: | | 08/06/12 | 08/12/12 | ----- | 0 | | \$0.00 | 0.00 | | | | | | | |
| 8 | KSHB | 07/28/12 | 08/06/12 | Oly Prime M-Su Olympic Prime | CM | Various | 1- 1---- | :30 | 2 | \$4,000.00 | P-2 | 0.00 | NM | 10 | \$40,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | -----22 | 4 | | \$4,000.00 | 0.00 | | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | 21- 1- 1- | 5 | | \$4,000.00 | 0.00 | | | | | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | 1 | | \$4,000.00 | 0.00 | | | | | | | |
| 9 | KSHB | 07/28/12 | 07/29/12 | Oly Sa-Su Wknd DY Olympic Wknd Daytime | CM | 9a-5p (9:00 AM-5:00 PM) | ----- 11 | :30 | 2 | \$975.00 | P-2 | 0.00 | NM | 2 | \$1,950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | ----- 11 | 2 | | \$975.00 | 0.00 | | | | | | | |
| Totals | | | | | | | | | | | | | | 55 | \$65,200.00 |